



**DISCOUNTS-
DIRECTORY.COM**

RATE CARD 2009-2010

Introductory Prices

LENGTH OF BOOKING: MAGAZINE

A. 1 month on Front Page + 1 month online including direct link to website*	£149.00	£99.00
B. 1 month in magazine + 1 month online including direct link to website*	£125.00	£69.00
C. 3 months in magazine + 3 months online including direct link to website*	£110.00_{p/m}	£59.00_{p/m}
D. 6 months in magazine + 6 months online including direct link to website*	£99.00_{p/m}	£49.00_{p/m}

*Includes SMS service

LENGTH OF BOOKING: ONLINE

A. Feature coupon on first page online with direct link to website*	£49.00	£24.99_{p/m}
B. 1 month online coupon with direct link to website*	£25.00	£9.99
C. 3 months online coupon with direct link to website*	£19.99_{p/m}	
D. 6 months online coupon with direct link to website*	£14.99 _{p/m}	

*Includes SMS service

COVERAGE & DISTRIBUTION

The discounts-directory.com exclusive brochure is delivered monthly to approximately 20,000 people throughout the City centre by our promotions team.

Production of vouchers supplied in electronic formats including PDF,TIF,PSD,JPG OR PHOTOSHOP and sent by email or cd will not be charged.

Logo design / re-design £20-£40

PAYMENTS & DEADLINES

Payments are to be made in full prior to publication or by the deadlines set at time of purchase. An order form must be completed, signed and returned for all new orders.

Order deadlines typically fall mid month. Please check in advance to avoid dissatisfaction as timescales vary and **spaces are very limited.**